



# IRAdirect Marketing Materials Pricing

## Brochures

#26192	Credit Union IRAs – For Every Stage of Your Life
#26204	Roth IRA Conversions – Doors Open Wide to Roth IRAs
#26234	Introduction to Traditional and Roth IRAs
#26237	Roth IRA – Answers to Your Questions
#26238	Education Savings Accounts – Answers to Your Questions
#26239	Traditional IRA – Answers to Your Questions
#26240	Comparing Your IRA Options
#26724	Health Savings Accounts – Answers to Your Questions
#27488	IRA Rollovers – Managing Your Retirement Assets

Full Color 3½ x 8½

QUANTITY	100	250	500	1M	5M**
Nonimprint	\$34	\$85	\$135	\$260	\$240/M
Imprinted*	—	\$173	\$260	\$460	\$390/M

Log on to the IRA Resource Center to view these materials and to learn about the eBrochure delivery option.

## Order Processing and Shipping Information

### 1. PRODUCTION TIME

Normal time from receipt of order to shipment is 7–10 business days for in-stock items and 3–4 weeks for imprinted and special orders. Certain items may require additional time.

### 2. RUSH ORDERS

Orders are shipped on a first-in, first-out basis from the date the order is received. The cost of special shipping services will be charged to you. Please specify when placing an order if a faster delivery method is required.

### 3. CUSTOM OR LARGE QUANTITY PRICING

Contact Ascensus if you require pricing on custom orders or on quantities larger than what is provided in the product description.

### 4. IMPRINTING INFORMATION

All imprinting is in black ink and in our standard typestyle. Logos and special type can be imprinted on some items for an additional fee (with logo provided in an acceptable electronic format). Please call Ascensus to inquire about special imprinting orders.

### 5. OVERRUNS AND UNDERRUNS

Because of the nature of the printing process, a shipment of 10 percent over or under the quantity ordered of an imprinted or customized item is considered fulfillment of the order. You will be invoiced for the actual quantity you receive.

### 6. SHRINK-WRAPPING

We can package and shrink-wrap to meet your specifications for a fee of \$1.00 per shrink-wrap package. Additional charges will apply for other special requests.

### 7. SHIPPING

Most orders are shipped regular FedEx service. Please inform us if you prefer another method. A street address must be provided when placing an order.

## Statement Stuffers

#26235	Introduction to Traditional and Roth IRAs
#26236	Credit Union IRAs – For Every Stage of Your Life
#26242	Comparing Your IRA Options

Full Color 3½ x 6

QUANTITY	100	250	500	1M	5M**
Nonimprint	\$18	\$45	\$75	\$130	\$120/M
Imprinted*	—	\$93	\$120	\$210	\$190/M

\* Imprinting includes up to four lines of type (black ink). Additional \$25 for logo – added to imprint fee (black ink). Customization is available.

\*\* Additional quantities are available at a reduced fee.

**Have any questions? Need a sample form?  
Our Customer Service Representatives are as  
close as your telephone. Call 800-346-3860, option 2.**

Title to the goods passes to the purchaser at the shipping point. The purchaser bears all risks related to the shipment of the goods.

Freight is prepaid by Ascensus. Freight charges and a nominal handling fee will be added to your invoice.

Claims for damaged goods should be filed directly with the carrier. In addition to preserving the damaged goods, FedEx requires that you save the container and packaging materials when making a claim.

### 8. LOST SHIPMENTS

Invoicing occurs the week after the goods are shipped. If you have not received your order within five days after receiving an invoice, please contact Ascensus so that we may begin tracing the shipment for you.

### 9. RETURNS

Contact Ascensus if you have a question or problem with your order, or to obtain an authorization for the return of your merchandise. Items returned to Ascensus without a return authorization number will be refused. A 20 percent restocking fee, plus the original shipping and handling fees, will be charged for reasons other than an Ascensus error.

### 10. TERMS

Net 20 days. Deliveries are subject to sales and use taxes, where applicable. Prices are subject to change without notice. This order form supersedes and replaces all previous order forms.

### 11. OPERATING HOURS

Our business hours are from 8:00 a.m. to 5:00 p.m. Central Time, Monday through Friday.

Our customer service email is available at [www.ascensus.com](http://www.ascensus.com). Ascensus will respond to email inquiries within 48 hours.



## March 2010 IRAdirect Marketing Materials Checklist

Ascensus' marketing materials are constantly monitored to accommodate changes brought about by new tax laws and, equally important, to respond to your requests and needs. This checklist provides you with the date of the most current version of the designated item. Versions which are *technically inaccurate* because of subsequent law changes or IRS pronouncements are listed in the column entitled "Obsolete Version." If no date appears in the obsolete column, all existing versions may be used—and so, the current version of pre-printed items are generally available upon the depletion of existing inventory supplies. **This checklist will be updated periodically.**

If you need assistance or would like to update your marketing material inventory, contact a Customer Service Representative at 800-346-3860, option 2.

### Lobby Brochures

Stock No.	Name	Current Version	Obsolete Version
26192	Credit Union IRAs – For Every Stage of Your Life	10/2009	
26204	Roth IRA Conversions – Doors Open Wide to Roth IRAs	10/2009	
26234	Introduction to Traditional and Roth IRAs	10/2009	
26237	Roth IRA – Answers to Your Questions	10/2009	
26238	Education Savings Accounts – Answers to Your Questions	10/2009	
26239	Traditional IRA – Answers to Your Questions	10/2009	
26240	Comparing Your IRA Options	12/2009	
26724	Health Savings Accounts – Answer to Your Questions	10/2009	
27488	IRA Rollovers – Managing Your Retirement Assets	10/2009	

### Statement Stuffers

Stock No.	Name	Current Version	Obsolete Version
26235	Introduction to Traditional and Roth IRAs	10/2009	
26236	Credit Union IRAs – For Every Stage of Your Life	10/2009	
26242	Comparing Your IRA Options	10/2009	